

# Internship Opportunity at Tapway!

## Tapway Sdn Bhd

Tapway is a startup with relentless focus on bringing innovative cloud-based, mobile-focused big data analytics solutions for retail industry and beyond.

We are essentially creating the Google Analytics for the real world by providing a comprehensive in-store analytics platform which integrates various data sources such as WiFi, video, POS, CRM, weather, traffic etc to deliver a complete picture of store performance for retailers.

If you like the dynamic nature of a startup, join us on this differentiated experience and adventure to blossom in the age of analytics and big data revolution.

Website: [www.tapway.com.my](http://www.tapway.com.my)

## Job Description

- Vibrant and dynamic start-up environment
- Great growth potential in a fast-growing big data industry

Tapway is growing fast as a start-up and is looking to expand our marketing and sales team. Thus, we are looking for a marketing trainee to:

- Develop marketing campaigns to promote our products & services
- Communicate with target audiences and manage customer relationships
- Source advertising opportunities in the press - local, regional, national, specialist and digital publications or on the radio
- Manage the production of marketing materials, including videos, leaflets, posters, flyers and newsletters
- Organize events such as workshops, conferences and seminars
- Manage our social media websites such as Facebook, Twitter, LinkedIn and YouTube page
- Have fun in a highly dynamic team and drive innovations to continue as a leader in one of the fastest-growing industries

## Job Requirements

- Candidate must be at least a 3rd year student in Bachelor's Degree in marketing, communications, business/management, advertising or related discipline.
- Excellent verbal and written communication
- Persuasive and excellent influencing skills
- Possess good analytical skills and is well-versed in digital media techniques
- Individual who is passionate, resourceful, self-motivated, highly committed, a team player and able to motivate others
- An unending willingness to learn
- Strong leadership qualities
- Must be willing to work in highly dynamic and challenging startup environment.

Kindly forward your Resume/CV to  
[Shyekang@tapway.com.my](mailto:Shyekang@tapway.com.my) if you are interested



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## Job Description

- Vibrant and dynamic start-up environment
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Tapway is building the next-generation cloud-based site analytics platform for the physical world. In short, we are creating the 'Google Analytics' for the real world. Thus, we are looking for a web programmer to:

- Design, develop and implement the cloud-based, web-based, mobile-focused analytics platform.
- Coordinate with our lead programmer and chief data scientist / analyst on development and integration of certain algorithms into the web platform
- Have fun in a highly dynamic team and drive innovations to continue as a leader in one of the fastest-growing industries

## Job Requirements

- Candidate must be at least a 3rd year student in Bachelor's Degree in Software Engineering, Information Technology or related discipline.
- Strong knowledge in full-stack web design with programming experience in Ruby on Rails, PHP or ASP.NET
- Strong knowledge in visualization tools such as HighCharts, NVD3, Raphael.js, Flare
- Strong knowledge and experienced in database design and programming with focus on BI concepts: MySQL, MS SQL or NoSQL (e.g. MongoDB)
- (Optional) Basic knowledge in distributed data analysis systems using parallel processes: Map/Reduce, Hadoop, Hive, and Pig
- (Optional) Experience with API architecture and design
- Familiarity with most popular web frameworks & libraries such as jQuery, Backbone.js
- Individual who is passionate, resourceful, self-motivated, highly committed, a team player and able to motivate others
- Strong leadership qualities
- Good verbal and written communication.
- Must be willing to work in highly dynamic and challenging startup environment.

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