

INTERNSHIP OPPORTUNITY

Location: Kuala Lumpur

Internship Duration: 3 – 6 Months (Open to Undergraduate & Postgraduate Students)

Position Overview

We are seeking motivated and dynamic Undergraduate and Postgraduate students to join our Sales & Marketing Division. This internship provides hands-on exposure to B2B sales, international trading markets, client acquisition strategies, and corporate marketing initiatives within the energy and commodities sector.

Key Responsibilities

- Assist in identifying and researching potential B2B clients (local & international markets)
- Support lead generation and prospect outreach (email, LinkedIn, calls)
- Prepare sales presentations, proposals, and company profiles
- Assist in market research and competitor analysis (energy/commodities sector)
- Support digital marketing initiatives (LinkedIn content, corporate branding)
- Coordinate client meetings and prepare meeting minutes
- Maintain CRM database and sales tracking reports
- Assist management in business development activities

Learning Exposure

- International commodity trading environment
- B2B negotiation & client engagement strategies
- Sales funnel management
- Corporate branding & digital presence building
- Exposure to oil & gas / energy trading markets

Requirements

- Currently pursuing Diploma / Bachelor's Degree / MBA in:
 - Marketing
 - International Business
 - Economics
 - or related fields

- Strong communication skills in English (Written & spoken)
- Confident in presentations and client interaction
- Proactive, disciplined, and willing to learn
- Proficient in Microsoft Office (PowerPoint, Excel, Word)
- Knowledge of LinkedIn marketing or digital tools is an advantage

Preferred Attributes

- Interest in energy, commodities, or international trade
- Strong research and analytical skills
- Professional attitude and corporate etiquette

Internship Allowance

(To be determined) Market range of RM800 – RM1,000 depending on qualification & duration.

Thank you.

The logo for CRUDE LINK360 features a stylized orange lightning bolt shape. A grey horizontal bar is superimposed across the middle of the lightning bolt, containing the text "CRUDE LINK360" in white, bold, uppercase letters.

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