



About Us



We connect brands with the next generation of creators — managing influencer campaigns, creative content, and social media strategy for top brands.

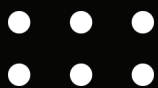
We Are Hiring

- Business development intern
- Influencer marketing intern

INTERNSHIP OPPORTUNITIES

You'll Gain

Real project experience
Portfolio-building work
Mentorship from industry pros



Send Your CV to

admin@koldigital.my
<https://www.koldigital.my/contact-us/>



Internship Brief – Business Development Intern

Company Name: Kol Digital (MY) Sdn. Bhd

Location: Cantonment Exchange, Jalan Ipoh, 51200 Kuala Lumpur (On-site)

Duration: 3–6 months (Flexible start dates based on university calendar)

Working Hours: Monday to Friday, 9:00 AM – 6:00 PM

Allowance: RM500 – RM2000 per month (based on performance during online interview)

Key Responsibilities:

- Engage with qualified leads via calls, emails, and meetings to introduce company products/services.
- Build and maintain strong client relationships by understanding needs and delivering excellent service.
- Develop and implement sales strategies to meet sales targets and drive revenue growth.
- Prepare proposals, quotes, and presentations that highlight the value of our offers.
- Record and manage sales activities, client interactions, and opportunities in the CRM system.

Learning Objectives:

- Gain hands-on experience in B2B business development and digital sales strategy.
- Develop communication, negotiation, and relationship management skills.
- Understand CRM systems, client prospecting, and proposal preparation.

Eligibility Criteria

- **Field of Study:** Diploma or Degree students in:
 - ✓ Business Administration
 - ✓ Marketing
 - ✓ Sales & Management
 - ✓ Communications
 - ✓ Entrepreneurship
 - ✓ Or related business fields
- **Skills & Attributes**
 - ✓ Good communication (spoken & written) in English and Bahasa Malaysia
 - ✓ Eager to learn, proactive, and results-driven
 - ✓ Basic knowledge of sales principles or customer engagement is a plus
 - ✓ Proficiency in Microsoft Office (Word, Excel, PowerPoint)
 - ✓ Team player with the ability to work independently
 - ✓ CRM experience (optional but beneficial)

Full-Time Opportunities Available

We are also open to offering full-time employment to high-performing interns upon completion of their internship.

Contact Details

Name: Jouya

Designation: Manager

Email: admin@koldigital.my

Phone: +6012 331 1869

Website: <https://www.koldigital.my/>

Internship Brief – KOL/Influencer Marketing

Company Name: Kol Digital (MY) Sdn. Bhd

Location: Cantonment Exchange, Jalan Ipoh, 51200 Kuala Lumpur (On-site)

Duration: 3–6 months (Flexible start dates based on university calendar)

Working Hours: Monday to Friday, 9:00 AM – 6:00 PM

Allowance: RM500 – RM800 per month (based on performance during online interview)

Key Responsibilities:

- Research and find potential influencers on Instagram, TikTok, YouTube, and more.
- Check out their content, engagement, and audience to see if they're a good fit for our campaigns.
- Help manage and update our influencer database.
- Support influencer outreach and campaign coordination.
- Track and report campaign results.
- Work with the marketing team to come up with fun and creative campaign ideas.
- Stay up to date with the latest influencer trends and rising creators.

Learning Objectives:

- Gain hands-on experience in influencer marketing strategy and execution.
- Develop skills in digital campaign management and content coordination.
- Understand influencer relationship management and negotiation processes.
- Learn to analyse campaign data and draw insights to improve performance.

Qualifications:

- Currently studying or recently graduated in Marketing, Communications, Business, or a related field.
- Familiar with social media platforms (Instagram, TikTok, YouTube, etc.) and interested in influencer marketing trends.
- Good at research and analysis — you enjoy finding insights and spotting patterns.
- Detail-oriented and able to handle a few tasks at once.
- Strong written and verbal communication skills.
- A team player who can also work independently when needed.
- Comfortable using Microsoft Office and basic social media tools.

Contact Details

Name: Jouya

Designation: Manager

Email: admin@koldigital.my

Phone: +6012 – 331 1869

Website: <https://www.koldigital.my/>