

We are pleased to inform you that **Battle Mind Creative Sdn. Bhd.** as offered an internship opportunity to highly motivated and enthusiastic UM students. For more details, please refer below:



Internship Duration & Location:

Internship Position :

### 1. Social Media Marketing Intern



Duration: 5 month (Start date is flexible according to university requirements)



Location: No.7-2 & 7-3, Jalan 2/137B, Resources Industrial Centre, Off Jalan Kelang Lama, 58200 Kuala Lumpur



Company Website: <https://www.battlemind.my/>

Battle Mind Creative Sdn. Bhd. is a Social Media Marketing Agency servicing a range of MNC & SME clients. Our key service include content strategy planning, copywriting, ads performance, community management, video production and sourcing.



Student Requirements:

(1) Social Media Content Creation: Plan, assist in social media content strategy planning with your team leader, cross-department to provide great social media value to the assigned project.

(2) Research & Trends: Researching social media trends, design, and video formats that will gather the attention of the target audience

(3) Creative Strategy: Planning the creative strategy for external clients as well as for Battle Mind Creative's own social media.

(4) Creative Copywriting: Creative copywriting for social media content, email marketing, and other marketing materials.

(5) Assisting with on-site photography & video production

Interested candidates may submit a resume, cover letter, and academic transcripts via email to [hello@battlemind.my](mailto:hello@battlemind.my)